

Essante Gold 24K

For thousands of years, gold has been sought after, a precious metal known for its unsurpassed beauty and revered as a symbol of enduring love. For centuries, however, the healing properties of gold have been safeguarded, its beauty secrets known only to royalty. From Cleopatra in Egypt to the ancient Romans to China, gold has long been used to maintain radiant, youthful skin. Now Essanté Worldwide shares this ancient secret with 24-Karat Gold Age -Defying Serum.

Through a unique and innovative pairing of ancient medicine and modern technology, Essanté 24 Karat Gold Age-Defying Serum combines the healing power of Gold with a proprietary blend of natural ingredients. This process allows the power of gold to penetrate the skin at its deepest level where it lifts and firms, reduces inflammation, diminishes the appearance of sun spots, fine lines, and wrinkles, and eradicates free radicals.

Along with the many benefits of gold, Essanté 24-Karat Age-Defying Serum nourishes skin with a fusion of natural, soothing ingredients. The damaging effects of ageing, sun exposure, and pollution are reversed as each component penetrates and revitalises from the inside out, revealing firmer, healthier, younger looking skin. The addition of 24-karat gold creates a luminous glow...a vibrant reflection of beauty within you.

Essanté 24 Karat Gold has several other potent ingredients. Select natural substances, long known for their effectiveness and beneficial properties, are combined to create one of the most powerful skin care products available.

All natural ingredients in Essanté Gold 24K Age-defying serum.

Aloe Vera: is often referred to as nature's most versatile healer. The ancient Egyptians called Aloe Vera the Plant of Immortality. Finding its origins in Africa, Aloe Vera has been used medically by many cultures since 4,000 B.C. Aloe Vera helps maintain skin's natural moisture balance while also acting as a storehouse for vital enzymes, vitamins, proteins and minerals that support skin functions. Aloe Vera is also very effective at toning and firming the skin.

Hydrolyzed Wheat Protein: is a pure , botanical ingredient that creates a flexible strengthening network on the skin's surface which produces an instant and long-lasting tightening effect. Its emollient properties produce skin that looks and feels younger and revitalized.

Arnica Extract: has historically been used to reduce inflammation and lessen bruising. When applied to the skin, Arnica has firming qualities.

Barley Extract: is an excellent source of antioxidants which are crucial in eliminating free radicals. Barley extract also helps seal in moisture.

Allantoin: is a healing, moisturizing, soothing agent that relieves skin irritation.

Panthenol: is a nourishing vitamin B5 pantothenic acid, in alcohol form. Recent studies suggest Panthenol is an effective moisturizer and is conducive to wound healing.

Silk Amino Acids: when combined with vitamins, provides essential nutrients for wound healing. Because of its low molecular weight, Silk Amino Acids easily penetrate the surface layers of the skin and help lock in moisture. Silk Amino Acids provide a protective barrier to skin, leaving it feeling silky and smooth while protecting it from further damage.

Ascorbic Acid: is a potent form of Vitamin C. Once on the skin, studies show that Ascorbic Acid stimulates Collagen synthesis, provides sun protection, neutralizes free radicals, and stays on the skin for up to 72 hours, providing ongoing protection.