



## **"Eat Candy, Lose Weight"**

Globally, we are facing an Overweight Epidemic. In the U.S. alone, over 64% are overweight, including 1/3 of the kids. The market has been calling for a powerful weight loss product that truly works—and now we have it!

The safe and effective double-patented Power Pops formula uses 6 key natural ingredients to suppress the appetite and food cravings, burn fat and calories, and increase energy levels. Now you can EAT CANDY and LOSE WEIGHT with this unique weight loss breakthrough!

The mission of Essante Worldwide is to offer innovative natural products for health conscious people. Our first product, Power Pops, has led the way to an entire catalog of unique products in a growing number of categories including alkalizing nutrition, mainstream nutrition, and skin care.

### **How Power Pops Work**

The synergistic blend of natural ingredients and the ingenious mucosal delivery system are why the Power Pops are superior to weight loss products that rely on traditional delivery systems such as capsules, tablets, and powders. By the time a person fully consumes a Power Pop (up to 30 minutes), the natural ingredients will have been absorbed and hunger suppressed. Power Pops can dramatically reduce your in-between meal cravings as well as provide you with energy.

The natural ingredients for Power Pops were selected for their individual benefits as well as for the compounded benefit of how the ingredients interact synergistically together. In addition to the 6 natural ingredients, a small amount of sugar and corn syrup are used as binding agents. Below are some of the benefits of the Power Pops:

- Power Pops taste great!
- Power Pops can be taken anywhere!
- Power Pops provide a boost of energy!
- Power Pops suppress hunger and food cravings for hours!
- Power Pops are a simple and inexpensive way to lose weight!

## **The Power Pop Diet**

Water is the most important ingredient of the Power Pops program. A half hour before each meal, take one Power Pop with an 8 ounce glass of water to activate the ingredients and then follow it with another 8 ounce glass of water to flush.

### Breakfast

It's important to eat within an hour of waking to increase your metabolism for the rest of the day. Have a well-balanced meal that includes fresh fruits and fiber.

### Lunch

Have a well balanced meal that includes protein, vegetables, and complex carbohydrates.

### Dinner

Have a well balanced meal that includes protein and vegetables. Avoid carbohydrates in the evening and do not eat for three hours before you go to sleep.

## **PowerPops Ingredients**

Hoodia\* - A natural ingredient from South Africa that has been used in weight loss for hundreds of years. It suppresses the appetite and works with the receptors to signal satisfaction.

Citrimax\* - A natural ingredient in weight loss products for over 30 years which suppresses appetite and helps to burn fat.

L-Tyrosine\* (Amino Acid) - Suppresses appetite, helps reduce body fat, and works with the receptors to signal satisfaction.

Vitamin B6\* - Involved in more bodily functions than almost any other single nutrient. It helps with absorption of fats and reduces water retention.

Vitamin B12\* - Helps with proper digestion, absorption of foods, and metabolism of carbohydrates and fats.

Guarana\* - Combined with Vitamins B6 and B12, helps reduce fatigue and increase mental alertness.

Natural Flavors (from plant sources)

There is a small amount of cane sugar and high grade corn syrup to act as a binding agent.

Power Pops contain NO Mahuang or Ephedra.

Each lollipop contains approximately 28 calories, 0 fat grams, 4 carbs, and 2 net grams of sugar.

PowerPops are available in the 13 assorted flavors listed below. There are 30 lollipops per bag and one bag is a 10-day supply. Bags of individual flavors are also available for purchase.

Grape  
Cherry  
Banana  
Cinnamon  
Cappuccino  
Pina Colada  
Green Apple  
Butter Pecan  
Mountain Berry  
Pink Lemonade  
Root Beer Float  
White Chocolate  
Chocolate Mousse

**\*These statements have not been evaluated by the Food and Drug Administration. Recommended use of this product is as a dietary supplement. This product is not intended to diagnose, treat, cure, or prevent any disease.**

Essante Worldwide products are designed to be safe and effective but do not take the place of proper diet and nutrition. Consult your healthcare professional before beginning this or any other diet. As with any other dietary supplement, please keep out of reach of children.

**Power Pops – Eat Candy, Lose Weight!**